

The Media and Entertainment industries are like no other and have distinct insurance requirements. Coverage is available for multiple industry sectors from advertising agencies, personal appearance, broadcasters, social media businesses with more outlined below.

Our markets have a wealth of experience in this specialist sector who understand your risks with the ability to offer bespoke cover that can cater for the industries requirements.

TV, Film, Podcasts, Webisodes and Theatre Producers E&O

- Reality Production Shows
- Annual policies and individual productions
- Any type of content, including films for full worldwide cinematic release
- Up to 5-year policy period for individual E&O policies

Media for Non-Media Companies & Organisations

Broadly speaking, organisations such as;

- Charities
- Universities
- Colleges
- Non-Profits
- Software
- Research & Development
- Scientific and Healthcare organisations that have a big media exposure such as websites, podcasts, newsletters, appearances and journals.

Marketing, Advertising and Communications sector

- Advertising agencies, including 'full service' advertising agents, specialist advertising agents, digital advertising agents
- Marketing data services
- Market research
- Public relations
- Brand and corporate id consultants
- Producers of TV advertisements, corporate videos, pop videos.
- Graphic designers
- Sales promotion
- Direct marketing
- Postproduction houses
- Photographers (including corporate & fashion photographers)
- Copywriters/typesetters

Publishing and Broadcasting sector

- Book publishers
- Magazine publishers
- Newspaper publishers

- Broadcasters
- Contract publishers
- Web publishers/web content
- Bloggers/vloggers
- Authors
- Journalists

Event Organisers

- Conference organisers
- Party organisers

Sports & Gaming

- Teams / Organizations
- Game Developers

Coverage Highlights

- Definition of Professional Services customized for certain media risks/ sectors
- Appetite: Primary & Excess
- Forms: Claims Made and Occurrence coverage available for certain media risks/sectors
- Limits: USD 10,000,000Locations: Worldwide

For any enquires or further information, please contact:

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