



TYSERS

TYSERS INSURANCE BROKERS  
ENTERTAINMENT & SPORT



# ABOUT US

Tysers is an international insurance brokerage and risk management company. Our strength is our specialist knowledge and experience of the markets where we lead.

We are dedicated to delivering quality consulting, insurance brokerage and risk management services through client-focused and transparent business practices. Our expertise has been built year on year with a strong employee loyalty benefiting our clients.

We are in the top 10 largest brokers placing into Lloyd's, with clients in over 100 countries.

Tysers has headquarters on London's Fenchurch Street with regional offices across the UK and further offices across the globe.

Our collective experience means that we truly understand the nature of risk and can offer unique and innovative solutions to our clients' exposures.





As Lloyd's Brokers we have direct access to the Lloyd's market, should we need it, and we use all major insurers including specialists in many areas, placing over £3bn of Gross Written Premium annually.

Broker at

LLOYD'S

## Everywhere you create, we collaborate

Tysers Entertainment & Sport is one global team, experienced in helping clients with immediate response and support wherever they are in the world. We work with many of the biggest names in:

- MUSIC & EVENTS
- THEATRE & VENUES
- MEDIA, FILM & TV
- SPORT & MOTORSPORT

We also work with Corporate businesses and high net worth individuals.

In addition to our own offices and trading partners around the world, Tysers is also part of unisonSteadfast, which is the largest group of independent insurance brokers worldwide. We also work as part of the UNA Alliance across the UK. These partnerships allow us to look after our clients' needs wherever they may be.

unisonsteadfast  
Insurance brokers worldwide

UNA

## Expertise from experience

Our team is drawn from both the employment of highly specialised individuals and the strategic acquisition of long established independent brokerages.

Our collective reputation is built on the recommendation of clients who believe we offer something different. This approach has given us greater buying power and leverage in the insurance market, whilst allowing us to maintain a local and personalised service.

We've combined the expertise and abilities of eight specialist brokerages into one entertainment and sport insurance powerhouse.

We bring together the world's most experienced and knowledgeable risk and insurance specialists, who understand the challenges that face the clients we work with.

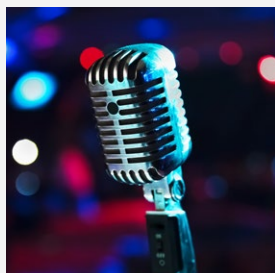
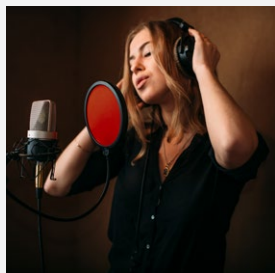
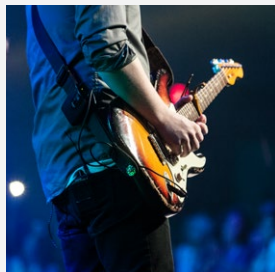
Our unique approach allows us to understand the challenges facing an organisation and its leadership team.

By adopting our own team approach and utilising the skills within our business, we develop creative, yet practical insurance solutions for our clients.

We help anyone engaged in artistic creation or athletic competition. We design insurance programmes that are responsive to the emerging and complex needs and requirements of the following and more:

- Producers
- Entertainers
- Freelancers
- Promoters
- Venues
- Recording Studios
- Athletes
- National and international organisations & federations





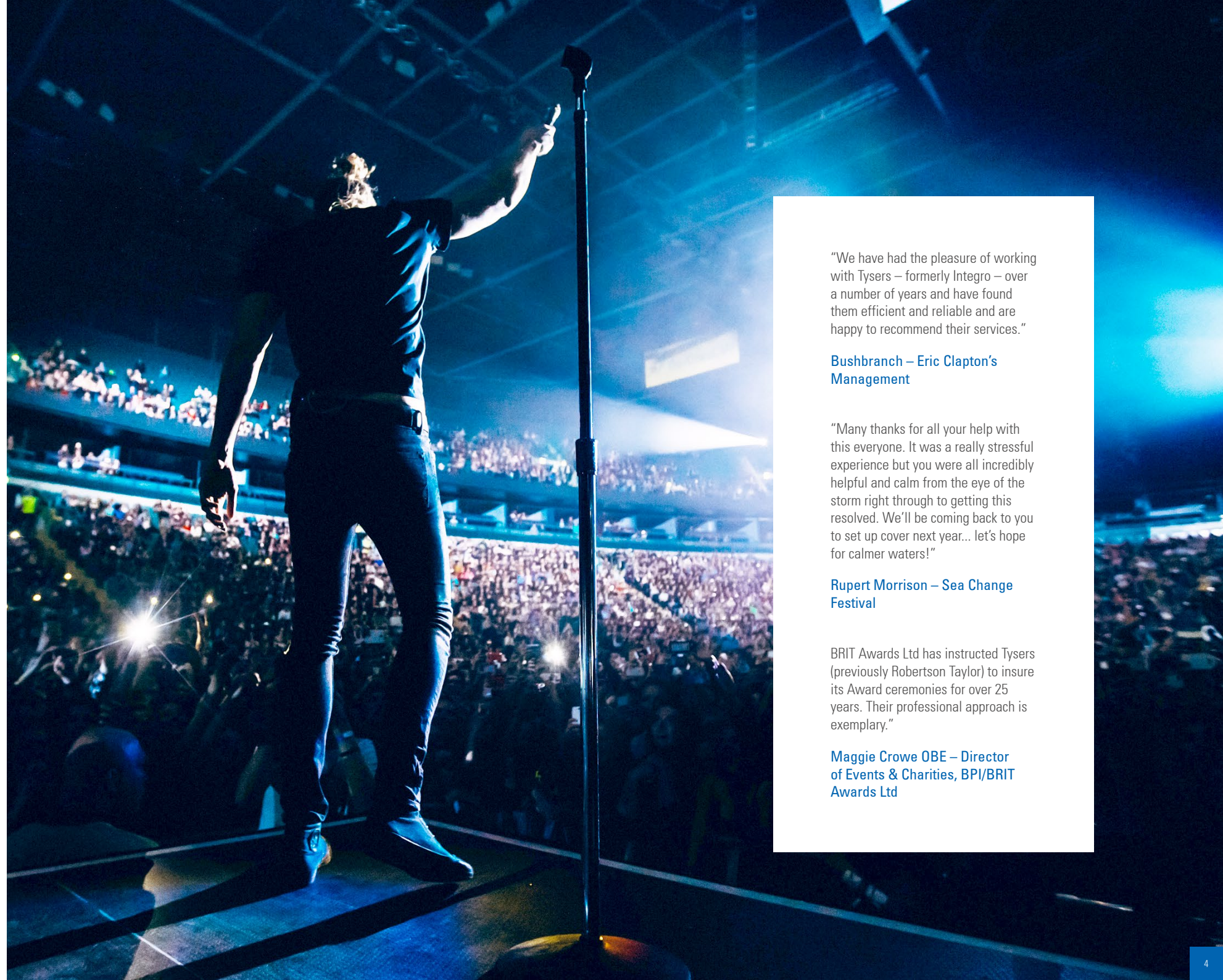
## MUSIC & LIVE EVENTS

From bands to worldwide tours and international festivals and beyond, Tysers has you covered.

Our experience in the world of live entertainment and events means we truly understand the nature of risk and have unique and innovative solutions to our clients' exposures. We have become market leaders as insurance providers to various facets of the Music & Live Event industries, including festivals, international rock and pop tours, venues and infrastructure companies.

### OUR CLIENTS INCLUDE:

- Artistes, Talent and Touring Productions
- Event Management and Production
- Talent Management and Professional Advisors
- Event Promoters
- Merchandisers
- Stadia, Venues and Theatres
- Media
- Live Music, Festivals and Other Live Events
- Creative and Marketing Consultants
- Recording Studios and Record Labels



"We have had the pleasure of working with Tysers – formerly Integro – over a number of years and have found them efficient and reliable and are happy to recommend their services."

**Bushbranch – Eric Clapton's Management**

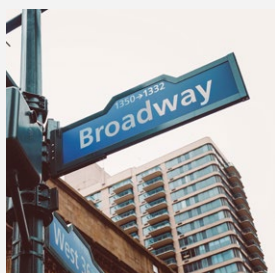
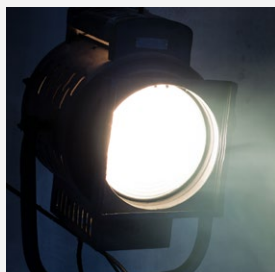
"Many thanks for all your help with this everyone. It was a really stressful experience but you were all incredibly helpful and calm from the eye of the storm right through to getting this resolved. We'll be coming back to you to set up cover next year... let's hope for calmer waters!"

**Rupert Morrison – Sea Change Festival**

BRIT Awards Ltd has instructed Tysers (previously Robertson Taylor) to insure its Award ceremonies for over 25 years. Their professional approach is exemplary."

**Maggie Crowe OBE – Director of Events & Charities, BPI/BRIT Awards Ltd**





## THEATRE & VENUES

From theatrical tours to staging companies, producers and set designers, Tysers provides the right coverage for you.

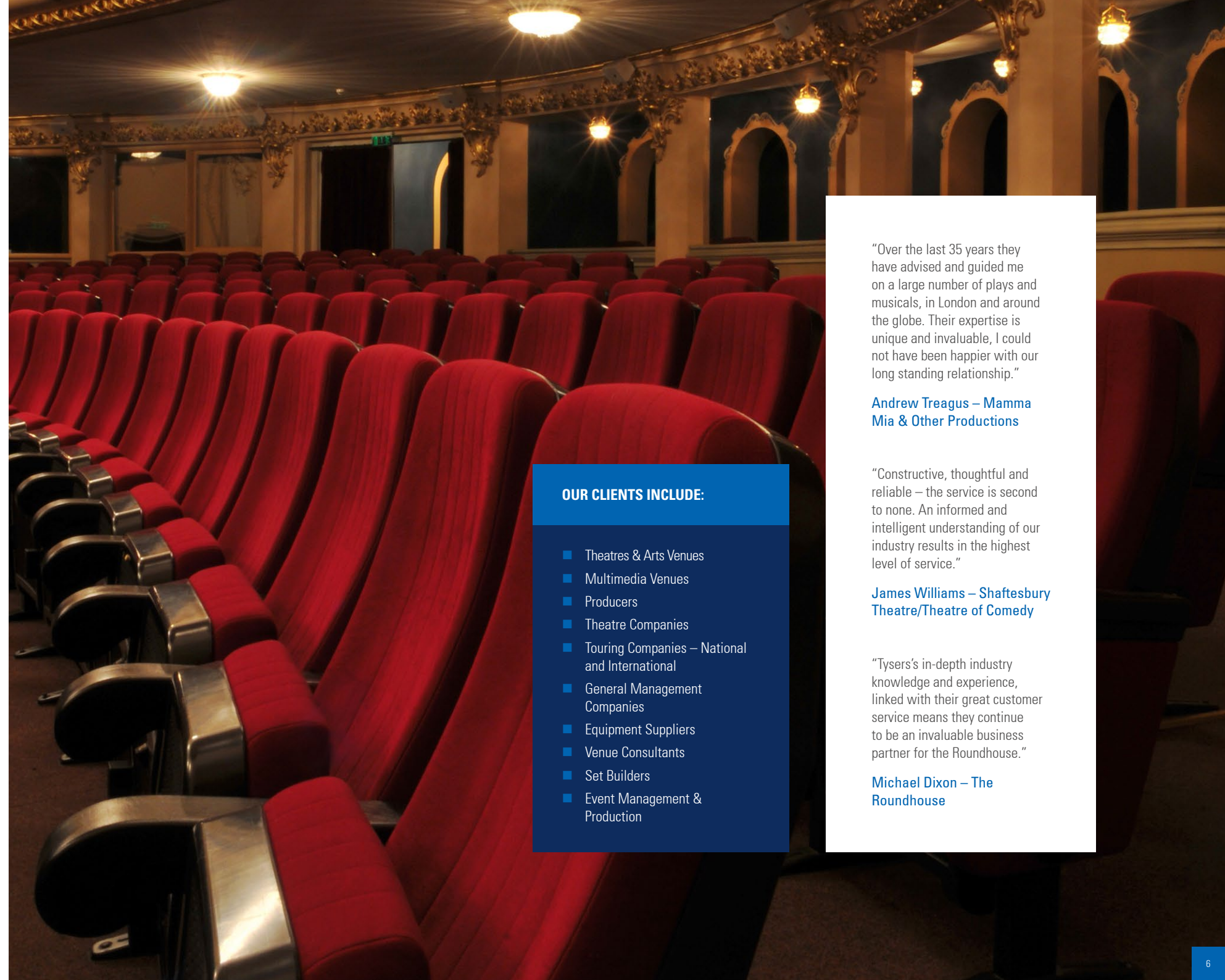
Without the correct cover, the world can't enjoy your show. We have worked with productions of every size and have a wealth of experience – our client list is exhaustive and contains many West End, Broadway and International Touring productions. We also act for numerous trade bodies and associations.

Because no two productions are the same, Tysers offers bespoke insurance packages to suit all. Our approach is to structure insurance programmes that reflect the needs of the company, producer, individuals or project.

We currently advise over 130 theatres and venues in the UK, ranging in size from fringe theatres to many in the West End.

Our aim is always to provide the broadest protection, at the most competitive premium, backed up by excellent levels of service and claims handling with dedicated staff and specialist loss adjustors.

**Official Insurance Partner  
to The Royal Albert Hall**



### OUR CLIENTS INCLUDE:

- Theatres & Arts Venues
- Multimedia Venues
- Producers
- Theatre Companies
- Touring Companies – National and International
- General Management Companies
- Equipment Suppliers
- Venue Consultants
- Set Builders
- Event Management & Production

“Over the last 35 years they have advised and guided me on a large number of plays and musicals, in London and around the globe. Their expertise is unique and invaluable, I could not have been happier with our long standing relationship.”

**Andrew Treagus – Mamma Mia & Other Productions**

“Constructive, thoughtful and reliable – the service is second to none. An informed and intelligent understanding of our industry results in the highest level of service.”

**James Williams – Shaftesbury Theatre/Theatre of Comedy**

“Tysers’s in-depth industry knowledge and experience, linked with their great customer service means they continue to be an invaluable business partner for the Roundhouse.”

**Michael Dixon – The Roundhouse**





# MEDIA, FILM & TV

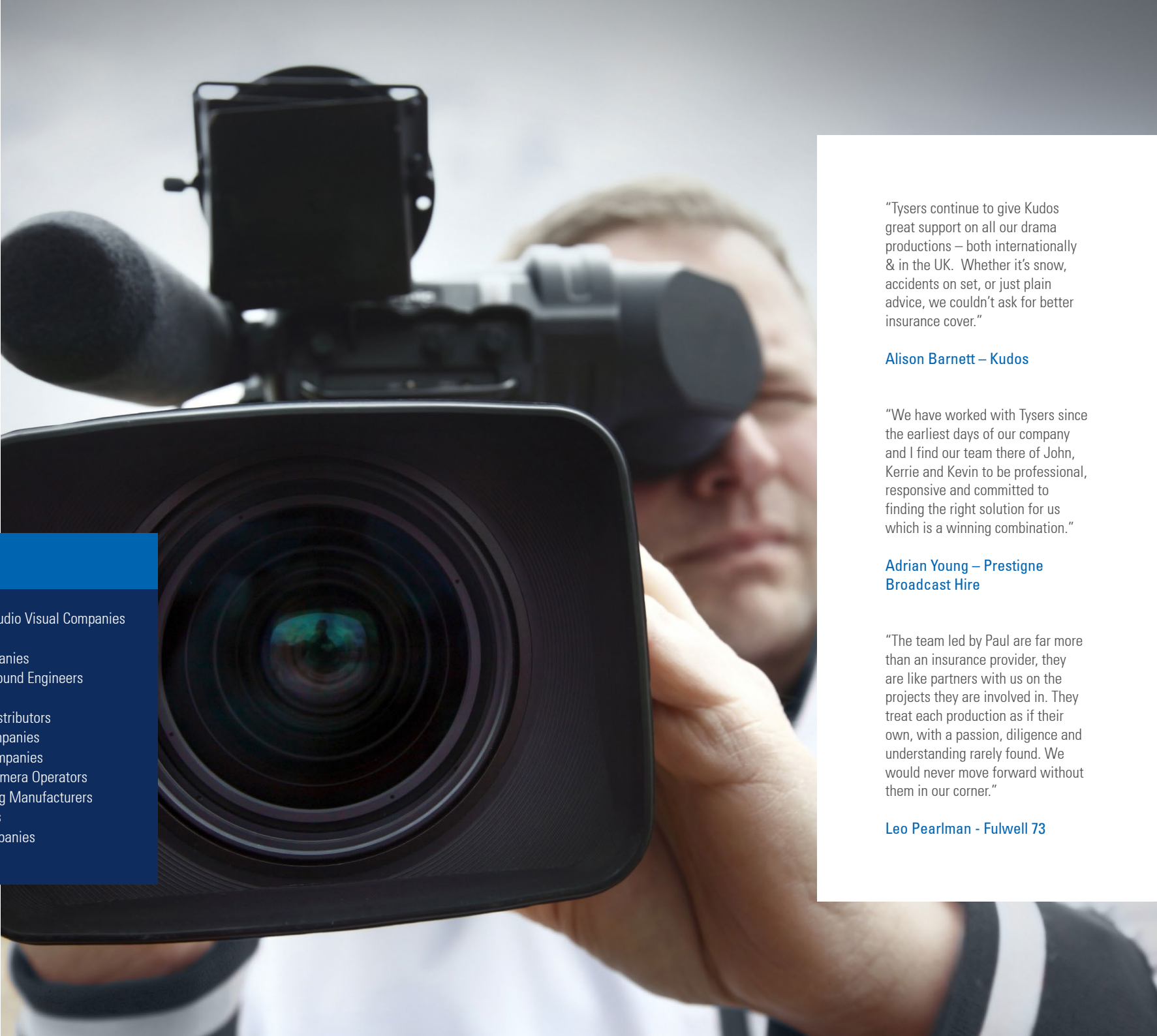
From Production Companies to Post Production & Digital Media Companies, Tysers has you covered.

Because the Tysers team has years of experience in dealing with businesses and individuals in the media industry, we understand very well the particular pressures under which you operate and time constraints placed upon you.

We are set up to respond quickly to your needs – we understand the devastating effect of production delays. We have experienced staff and systems in place to ensure we meet your deadlines.

## OUR CLIENTS INCLUDE:

- |  |                                     |
|--|-------------------------------------|
| ■ TV & Film Production Companies               | ■ Lighting & Audio Visual Companies |
| ■ Commercials Production Companies             | ■ Studios                           |
| ■ Advertising Agencies                         | ■ Rental Companies                  |
| ■ Post Production, Editing and Visual Effects  | ■ Lighting & Sound Engineers        |
| ■ Multimedia & Digital Content Producers       | ■ Broadcaster                       |
| ■ Animation Production Companies               | ■ TV & Film Distributors            |
| ■ Outside Broadcasting Companies               | ■ Crewing Companies                 |
| ■ Live Event / Conference Production Companies | ■ Facilities Companies              |
| ■ Special Effects Companies                    | ■ Freelance Camera Operators        |
|  | ■ Set & Staging Manufacturers       |
|  | ■ Animatronics                      |
|  | ■ Rigging Companies                 |



“Tysers continue to give Kudos great support on all our drama productions – both internationally & in the UK. Whether it’s snow, accidents on set, or just plain advice, we couldn’t ask for better insurance cover.”

**Alison Barnett – Kudos**

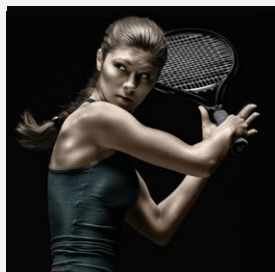
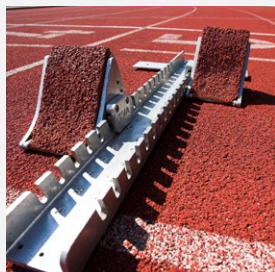
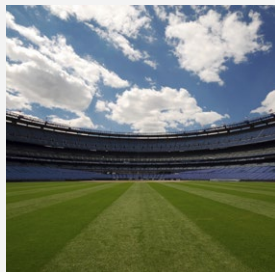
“We have worked with Tysers since the earliest days of our company and I find our team there of John, Kerrie and Kevin to be professional, responsive and committed to finding the right solution for us which is a winning combination.”

**Adrian Young – Prestigne Broadcast Hire**

“The team led by Paul are far more than an insurance provider, they are like partners with us on the projects they are involved in. They treat each production as if their own, with a passion, diligence and understanding rarely found. We would never move forward without them in our corner.”

**Leo Pearlman - Fulwell 73**





## SPORT

From professional athletes to agents, stadia and beyond, Tysers has you covered.

We offer a wide range of tailor made insurance products to individuals, businesses and associations involved in the global sports industry. And just like the sportsmen and women we work with, we are competitive, we believe we deliver the best service and the most innovative insurance solutions.

We work with some of the biggest names in global sport; from the world of professional cycling to golf, tennis and rugby. We offer discreet, service driven insurance cover for every eventuality.

Professional athletes demand the very best and choose us because we look after them, personally, whatever the challenge.

### RISK MANAGEMENT

An overview of the Risks which we can assist in managing are: legal and contractual risks, physical risks, moral/ethical risks, and financial risks.

We operate in conjunction with the Event Organiser to structure a system to train, unify and control the identifiable areas exposed to risk, and to the efficient management of any subsequent claims.

For the larger spectator-attended events we have developed the only multi-stakeholder Risk Management Platform in the market. This is a purpose built system for the management of large sporting events. We would welcome the opportunity to demonstrate this system.



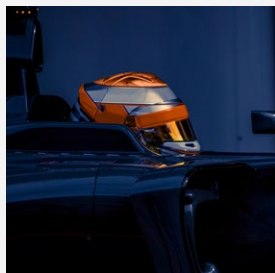
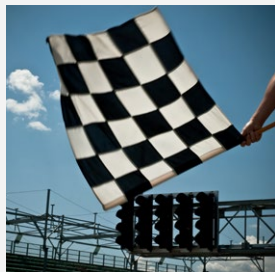
“As organisers of one of the world’s largest mass participation events we need an insurance broker who understands us and our events and is able to offer knowledgeable and cost-effective solutions to meet the challenges that we face. We are delighted to have worked with the team at Tysers for over 18 years during which time they have consistently delivered a first class service.”

**Nick Bitel, Chief Executive at London Marathon Events Ltd**

“On contacting Tysers I had a thorough investigation of needs and am now completely reassured that they understand the many complex roles within the events industry that we as a company undertake and, have insured appropriately for all of those. Special thanks should go to my broker who took the time to investigate fully, and Risk Manager for the background work in understanding our industry in a way many insurance companies do not.”

**Eric Stuart QPM, Director, Gention Events Limited Chair: United Kingdom Crowd Management Association**





## MOTORSPORT

Providing cover for two and four wheeled motorsport clients on and off the track, including drivers, teams and more.

It's not just a big part of what we do, it's also a big part of who we are. We represent two and four wheeled clients in every major Motorsport championship across the globe, on and off the track.

Our team has been providing our professional and personal insurance services throughout International Motorsport for more than 35 years. That's why we're able to offer the full spectrum of Motorsport insurance products.

People choose us because we are trusted and we look after them, personally, whatever the challenge. For over 35 years we've excelled at mastering a complex field to find the best insurance solutions for our Motorsport clients.

We believe there's no-one better than us to help with your Motorsport insurance needs. We have a team of dedicated professionals committed to finding the best Motorsport insurance products and risk management solution.

### OUR CLIENTS INCLUDE:

- Drivers
- Teams
- Officials
- Governing Bodies
- Associations



"Silverstone's decision to appoint Tysers as insurance broker some four years ago has been a wholly positive experience. From a full and thorough initial review of our business needs, that resulted in more suitable and comprehensive cover, placed with credible underwriters, generally at a reduced premium, the team at Integro have been completely straight forward to work with. That the MD is always available when needed speaks volumes for their approach to customer service. We feel like a valued client and relationships are strong at every level.

There is a tendency with insurance to focus on the premium and the cover and ignore the claims side of the equation. As a business that organises outdoor live events, there is always inherent risk associated with our core activity. We have had claims under most of our policies including one significant cancellation claim and a sizable property claim. Both have been handled impeccably and the team at Tysers have made very challenging situations for our business much more bearable than we could reasonably have expected.

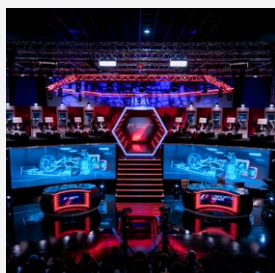
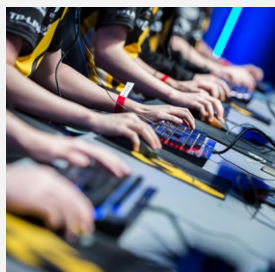
If you have any specific questions, I am very happy to be contacted directly."

**Stuart Pringle - Managing Director, Silverstone Circuits Ltd**

"Tysers is a powerful and reassuring presence as we travel the globe to compete. The insurance risks involved in World Championship competition are complex and significant, and the team at Tysers always manage to find innovative solutions."

**Paul Denning, Team Principal of the Yamaha WorldSBK Official Team and Managing Director of Crescent Motorcycles Limited**





# ESPORT

We provide cover for professional players, leagues, sponsors and more.

## Organising or competing in an Esport tournament or event?

We are familiar with the risks faced by professional competitors having arranged insurance for a wide range of sporting individuals and groups throughout their careers. Our team of specialists can help you manage your insurance requirements, we look after all types of Epsorts organisations and ensure that teams protect their talent and individuals themselves are protected against an interruption to a lucrative career.

Protect yourself with our tailored policies, we can provide cover for:

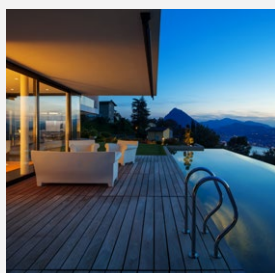
- Personal Accident – loss of career earnings
- Event Cancellation and Abandonment
- Contractual Bonus – insuring clubs' obligation to pay success bonuses to players
- Public/Products Liability
- Employers Liability – this is a legal requirement for employers
- Equipment Insurance

## We can also work with Esport sponsors to provide Contractual Bonus Insurance

This allows sponsors and teams to provide incentives to those on your roster knowing that you are backed by an insurance product. It covers performance-based contractual bonuses or prizes for the team or an individual.







## PRIVATE CLIENT SERVICES

Not only do we provide cover for Entertainment & Sport, our Private Client Services team deal with the personal insurance of high-profile individuals.

For more than 40 years our Private Client Services team has been providing personal insurance solutions to a large number of high-net worth and ultra-high net worth individuals across the globe including:

- Famous Musicians
- Professional Athletes
- International Celebrities
- Board Directors
- Families of Historic Wealth
- Entrepreneurs

Once we have established your personal requirements our brokers examine the market in order to find the cover that best suits you.

We currently protect client assets in more than 125 countries. Our Worldwide All-Risks cover and excellent insurer relations make us the broker of choice for some of the world's most prominent and eminent individuals.

Discretion is our watchword and we always adhere to the strictest codes of confidentiality.



Your lifestyle demands a personal service and your possessions require precise solutions; Tysers is the partner to provide them.

We provide cover for:

- Buildings – Individual properties & global portfolios
- Contents – Your personal possessions
- Motor – Hyper, Exotic, Vintage
- Valuables – Jewellery, Antiques
- Fine Art – Historical & Modern
- Speciality Collections – Wine, Coins, Guns
- Watercraft – Luxury, Transportation
- Aircraft – Helicopters, Private Jet
- Travel – Global cover
- Equine & Bloodstock
- Land & Estate
- Family Offices
- Cyber – Privacy protection
- Commercial – Business, Employer's & Public Liability
- Accident & Health – Career ending injuries
- Private Medical Insurance
- Kidnap & Ransom





# CORPORATE INSURANCE

We can provide cover for a variety of businesses, both large and small.

As well as providing expert insurance and risk solutions to the Sports and Entertainment industries, we also insure all types of businesses from multinational corporations to high street retail outlets. Tysers offers access to a wide range of specialist facilities and niche market expertise, if you have any questions please contact the team who will be happy to advise you.

## We offer the following products to a wide range of different business sectors:

- Property & Business Interruption
- Terrorism
- Motor Fleet
- Engineering & Inspection
- Marine Cargo & Goods in Transit
- Trade Credit & Performance Bonds
- Construction Insurance
- Personal Accident & Business Travel
- Private Medical
- Employers, Public & Products Liability
- Product Recall & Guarantee
- Professional Indemnity
- Cyber Liability
- Crime
- Directors & Officers Liability
- Employment Practices Liability
- Pension Trustees
- M&A Due Diligence
- Warranty & Indemnity / Tax Liability
- Captives
- Political Risks

## OTHER SERVICES WE PROVIDE:

- Claims Management
- Tysers Risk Services
- Fleet Risk Management





## CONTACT US

Tysers's Entertainment & Sport Practice is made up of industry experts with decades of experience in the specialist insurance industry.

Contact one of our offices below and ask to speak to a member of the department you require.

### **TYSERS, LONDON**

71 Fenchurch Street,  
London, EC3M 4BS  
T: +44 (0)203 915 0000

### **TYSERS, WEST END**

Kenilworth House, 79-80 Margaret Street,  
London, W1W 8TA  
T: +44 (0)207 636 3788

### **TYSERS, COLCHESTER**

7 Blue Barns Business Park, Old Ipswich Road,  
Ardleigh, Colchester, CO7 7FX  
T: +44 (0)1206 500000

### **TYSERS, MANCHESTER**

Century House, Pepper Rd,  
Hazel Grove, Cheshire, SK7 5BW  
T: +44 (0)161 419 3000

**Email our dedicated team**  
[es.sales@tysers.com](mailto:es.sales@tysers.com)

## CLAIMS

Should the misfortune of a claim arise we are on hand 24 hours a day to provide assistance and support.

We work in your best interests. This means dealing with all claims quickly, fairly and without fuss. Our team has built up years of experience dealing with claims from the entertainment and sport industries.

Our extensive knowledge of production processes, the equipment you rely on, the cancellation and non-appearance risks, and the global entertainment and sport business means we fully understand the importance of quick decisions and early settlement.







[www.tysers.com](http://www.tysers.com)

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