



TYSERS

MEDIA & ENTERTAINMENT

The Media and Entertainment industry are like no other and have distinct insurance requirements. Coverage is available for multiple industry sectors from advertising agencies, personal appearance, broadcasters and social media businesses amongst others.

Our markets have a wealth of experience in this specialist sector and can cater for the industry needs.

Marketing, Advertising and Communications sector

- Advertising agencies, including 'full service' advertising agents, specialist advertising agents, digital advertising agents
- Marketing data services
- Market research
- Public relations
- Brand and corporate id consultants
- Producers of TV advertisements, corporate videos, pop videos.
- Graphic designers
- Sales promotion
- Direct marketing
- Post production houses
- Photographers (including corporate & fashion photographers)
- Copywriters/typesetters

Publishing and Broadcasting sector

- Book publishers
- Magazine publishers
- Newspaper publishers
- Broadcasters
- Contract publishers
- Web publishers/web content
- Bloggers/vloggers
- Authors
- Journalists
- Podcasts

TV, Film, Webisodes & Theatre Producers E&O

- Annual policies and individual productions
- Any type of content, including films for full worldwide cinematic release
- Up to 5 year policy period for individual E&O policies

Event organisers

- Conference organisers
- Party organisers

Music

- Music publishers
- Composers
- Music libraries
- Artists

Sports

- Sports teams
- eSports

Contact us

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